



The Licensing Officer
Health Safety and Licensing
London Borough of Brent
Brent Civic Centre
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Your ref:
Our ref: 01qk/433/14/157
15th Aug 2014

Police representation to the Temporary Event Notice for Island on the Rise, Unit 1 Keslake Mansions, Kensal Rise, NW10 5RU.

I certify that I have considered the notice shown above and **I wish to make representations** that the use of the premises for the temporary event would undermine the crime prevention initiative, for the reasons indicated below.

Officer: Nicola McDonald,

Licensing Constable 157QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

A Temporary Event Notice has been given under section 100 Licensing Act 2003 by Miss Beverley Currie.

Police are formally making representations to the notice under section 104 Licensing Act 2003. The Police objection is primarily concerned with the crime and disorder and prevention of public nuisance objectives.

The application is for provision of regulated entertainment, and on and off sales of alcohol during Notting Hill Carnival, Sunday 24th and Monday 25th August 2014 from 1200 - 2000 hours.

Police are objecting to the Off Sales of alcohol and external positioning of the amplified speakers on these days.

Notting Hill carnival is Europe's biggest street carnival, celebrating London's cultural diversity and attracts visitors from all over the world. This popularity brings huge challenges for the Police and local authorities in managing the event to ensure that it is safe and as trouble free as we can make it. In order to achieve this we rely on those who operate licensed premises to identify and manage any additional risks that carnival presents. Where this premise is located is one of the main arterial routes in to carnival. This road remains open to public transport and opposite Kensal Rise station which is

very popular access and egress for the crowds. It is also used as a link for those heading on foot towards Queens Park and Kilburn areas. This area of the London Borough of Brent is a controlled drinking Zone, drinking of alcohol in public area is prohibited. The sales of alcohol in open drinking vessels at this venue would simply be encouraging customers to break with the local authority legislation. This does nothing to promote the licensing objectives. In the past years the irresponsible supply of alcohol has had a negative impact on carnival visitors with the local community bearing the brunt of the antisocial fallout.

There was no Temporary Event Notice submitted last year. During carnival weekend 2013 the front decking was used by customers in addition to a large drum BBQ and speakers. Police Sergeant Jenkins visited the premises. Due to the high volume of music that was being generated resulting in members of the public gathering outside and blocking the highway Sergeant Jenkins requested the speaker be taken indoors and the volume turned down. If this Notice was to be honoured the licensing objectives would be breached by drawing large crowds from the sound system that would be blocking the highway and causing considerable noise nuisance to local residents. This could lead to a risk of disorder from overcrowding in such a small venue. The applicant has no experience in running music events or large crowds and there are no door supervisors employed at this premise.

Police request if this notice is honoured in full or part, the current conditions attached to the premises licence be adhered to on both Sunday 24th and Monday 25th August 2014.

Yours sincerely

Nicola McDonald PC157QK
Licensing Constable
Brent Police